**RITUPARNA BERA, PMP, CSM, CSPO**

Product Owner | RPA & Data Analytics Professional

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Executive MBA Candidate – Rotman School of Management, University of Toronto (Class of 2026)

**PROFILE SUMMARY**

Dynamic technology and business leader with 17+ years of experience in digital transformation, product ownership, and automation strategy across retail banking and wealth technology. Currently leading quality engineering and automation initiatives at TD Bank, driving innovation, governance, and customer-centric digital solutions.Combines deep analytical problem-solving, data-driven decision-making, and cross-functional leadership to enable product excellence, operational efficiency, and growth.Pursuing an Executive MBA at Rotman (UofT) to strengthen leadership, strategy, and digital innovation capabilities for the next generation of AI-driven financial products.

**CORE STRENGTHS**

* Product Ownership & Digital Strategy
* eCommerce & Digital Sales Enablement
* Customer Experience Optimization (SEO, CRO, Analytics)
* Stakeholder & Vendor Management
* Agile Delivery & Governance (Scrum, Kanban, SDLC)
* QA Leadership & Automation Testing (UiPath, Blue Prism)
* Data Analysis (SQL, Python, Jupyter Notebooks)
* Risk, Compliance & Fraud Mitigation Frameworks

**PROFESSIONAL EXPERIENCE**

**TD Bank Group – Toronto, ON**

**Product Owner – Platform & Technology Enablement  
*2022 – Present***

* Own delivery and optimization of automation and digital workflow solutions across Wealth and Retail technology platforms.
* Partner with business, marketing, and PMO teams to align technology initiatives with customer experience and growth objectives.
* Develop and maintain a product backlog, driving prioritization of high-impact automation and analytics features.
* Manage end-to-end release readiness—planning, deployment verification, regression testing, and Day-2 operational ownership.
* Profile large datasets (SQL, Jupyter) to identify data integrity gaps and enhance fraud and risk analytics pipelines.
* Lead testing and operational quality for multiple eCommerce-adjacent and data-centric initiatives, ensuring scalability and resilience.
* Support marketing and product integration across digital assets, driving measurable performance and customer satisfaction improvements.

**Business Analyst – TD Wealth**

***2018 – 2021***

* Defined and managed product and process requirements for Wealth Data Strategy and CPAM transformation projects.
* Delivered cross-platform solutions integrating retail/wealth data with digital delivery channels, enabling real-time client servicing.
* Partnered with technology and product teams to design automation capabilities and digital workflows aligned to customer journeys.
* Created business cases for product enhancements, ensuring measurable ROI and improved client experience.

**Lead Quality Engineer – TD Wealth CPAM**

***2014 – 2017***

* Directed testing and release readiness for API, ETL, and client onboarding systems, ensuring compliance and fraud prevention.
* Designed QA automation frameworks, reducing test cycle times by 30% and improving deployment quality across Wealth platforms.
* Collaborated with risk and data teams to ensure governance alignment across regulated systems.

**EDUCATION & CERTIFICATIONS**

* Executive MBA Candidate, Rotman School of Management, University of Toronto *(Class of 2026)*
* Master of Computer Applications (MCA) – University of Kalyani
* Bachelor of Science (Hons.) in Statistics – University of Kalyani
* PMP Certified | Agile & Scrum Certified | UiPath & Blue Prism Certified | Azure Fundamentals (in progress)

**SELECTED ACHIEVEMENTS**

* Recognized for cross-team collaboration driving automation quality improvements and time-to-market reduction.
* Championed data-driven test optimization and introduced analytics dashboards for real-time project tracking.
* Led multiple process optimization efforts improving digital store readiness and testing efficiency.
* Consistently rated as a high-performing team lead within TD’s Platform & Technology group.